

PORTO CRUZ

DESDE 1887 SINCE

- PRESS RELEASE -

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PORTO CRUZ UNVEILS AN EXCEPTIONAL TRAVEL RETAIL EXCLUSIVE EDITION: CRUZ HERITAGE



75cl - 20°

2017 is a special year for PORTO CRUZ because we celebrate the 130th anniversary of the House. For this special occasion, a new premium reference is crafted, travel retail exclusive: **CRUZ HERITAGE**.

This old tawny Port is the result of a subtle and balanced blend of the best CRUZ Port Wines of the last 4 decades. It is presented in a premium bottle with the Woman in black, icon of GRAN CRUZ, silkscreened on it and exhibited in a wonderful box.

Elegant and sweet, it stands out thanks to its well-balanced notes of dried fruits (almond and fig), candied oranges and subtle spicy aromas like cinnamon and pink pepper.

Serve lightly chilled it pairs wonderfully with desert like almond pie, apple crumble with vanilla ice cream or crème brûlée, or can be appreciated alone.

ABOUT PORTO CRUZ

PORTO CRUZ is an iconic brand proud of its origins and expertise. Combining tradition and innovation, the brand shares its vision of Port by promoting a unique and creative experience of tasting. With 8 million litres sold in more than 50 countries, PORTO CRUZ is the n°1 Port brand worldwide. (Source: *The IWSR 2017*)

ABOUT GRAN CRUZ

It was in Vila Nova de Gaia on the banks of the Douro River that GRAN CRUZ House was established, taking over from Assumpção E Fos, founded in 1887. GRAN CRUZ belongs to the French group La Martiniquaise, leading spirits group in France featuring in the world Top 10. (Source: *Impact September 2016*)

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To discover more about CRUZ, please visit <http://www.porto-cruz.com> and <http://www.myportocruz.com>

Group LA MARTINIQUAISE, www.la-martiniquaise.com

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Please drink CRUZ responsibly.