



PORTO CRUZ

DESDE 1887 SINCE

OCTOBER 2017

PORTO CRUZ CELEBRATES 130 YEARS OF HISTORY WITH THE EXCEPTIONAL PRESENCE OF THE PRESIDENT OF THE PORTUGUESE REPUBLIC

PORTO CRUZ, n°1 Port brand worldwide, celebrated 130 years of history, expertise and passion, during a very special evening on the 22nd of September, with the presence of the President of Portugal, Marcelo REBELO DE SOUSA and renowned Portuguese artists.

PORTO CRUZ commemorated its anniversary during a prestigious gala dinner, taking place in the historical **Palacio Da Bolsa**, one of the most-visited sites in Porto, famous for its exquisite neoclassical facade and ornate gilded Arabian Hall. **Katia GUERREIRO**, one of today's foremost Fado singers, offered the guests a vibrant and moving performance.

The momentum of the evening was the tasting of **GRAN CRUZ Very Old Port 130th Anniversary edition**, limited down to 250 bottles. This extraordinary old Port wine reflects all the richness and excellence of Port since the XIX century.

PORTO CRUZ has always been committed to Portuguese contemporary art and was proud to introduce two original works of art during the event. Created in honour of the 130th anniversary, **Rodrigo OLIVEIRA**, sculptor, and **Tamara ALVES**, street-artist, respectively reinterpreted the Douro landscape and the Woman in Black, icon of PORTO CRUZ.

The dinner has been thought up by the internationally renowned Portuguese chef, **Miguel Muller de CASTRO E SILVA**, and the night went on with **Yen SUNG**, one of the first female DJs in Portugal.

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GRAN CRUZ VERY OLD PORT 130TH ANNIVERSARY EDITION

This wine, especially crafted to celebrate 130 years of GRAN CRUZ, is the purest expression of the Douro and Port wine.

To make this blend, wines from the XIX century have been used, produced prior of the era of Phylloxera, together with other rarities which have been selected over the life of the company and which have been aged for more than a century in oak barrels in the Douro and Vila Nova de Gaia.

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AN EXCEPTIONAL EVENING



M. REBELO DE SOUSA, PRESIDENT OF THE PORTUGUESE REPUBLIC AND M. CAPOULAS SANTOS, MINISTER OF AGRICULTURE, IN COMPANY OF MR AND MRS CAYARD, PRESIDENTS OF LA MARTINIQUEAISE GROUP



KATIA GUERREIRO SINGING FADO IN THE PALACIO DA BOLSA, ADORNED FOR THE OCCASION



J. DIAS, DIRECTOR OF GRAN CRUZ



TAMARA ALVES IN A LIVE PERFORMANCE, GIVING LIFE TO THE WOMAN IN BLACK, ICON OF PORTO CRUZ

MORE PHOTOS AVAILABLE UPON REQUEST



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ABOUT PORTO CRUZ

In respect of a unique know-how, PORTO CRUZ is an iconic brand proud of its origins and expertise. Combining tradition and innovation, the brand shares its vision of Port by promoting a unique and creative experience of tasting. With 8 million litres sold in more than 50 countries, PORTO CRUZ is the n°1 Port brand worldwide.
Source: The IWSR 2017

ABOUT GRAN CRUZ

It was in Vila nova de Gaia on the banks of the Douro River that GRAN CRUZ House was established, taking over from Assumpção E Fos, founded in 1887. GRAN CRUZ belongs to the French group La Martiniquaise, leading spirits group in France and features in the world Top 10.

Source: IMPACT 2017

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